



# CTT – Correios de Portugal

Full Year 2014 Results Presentation

“Delivering on the Promise”

4 March 2015



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Strategic update and outlook

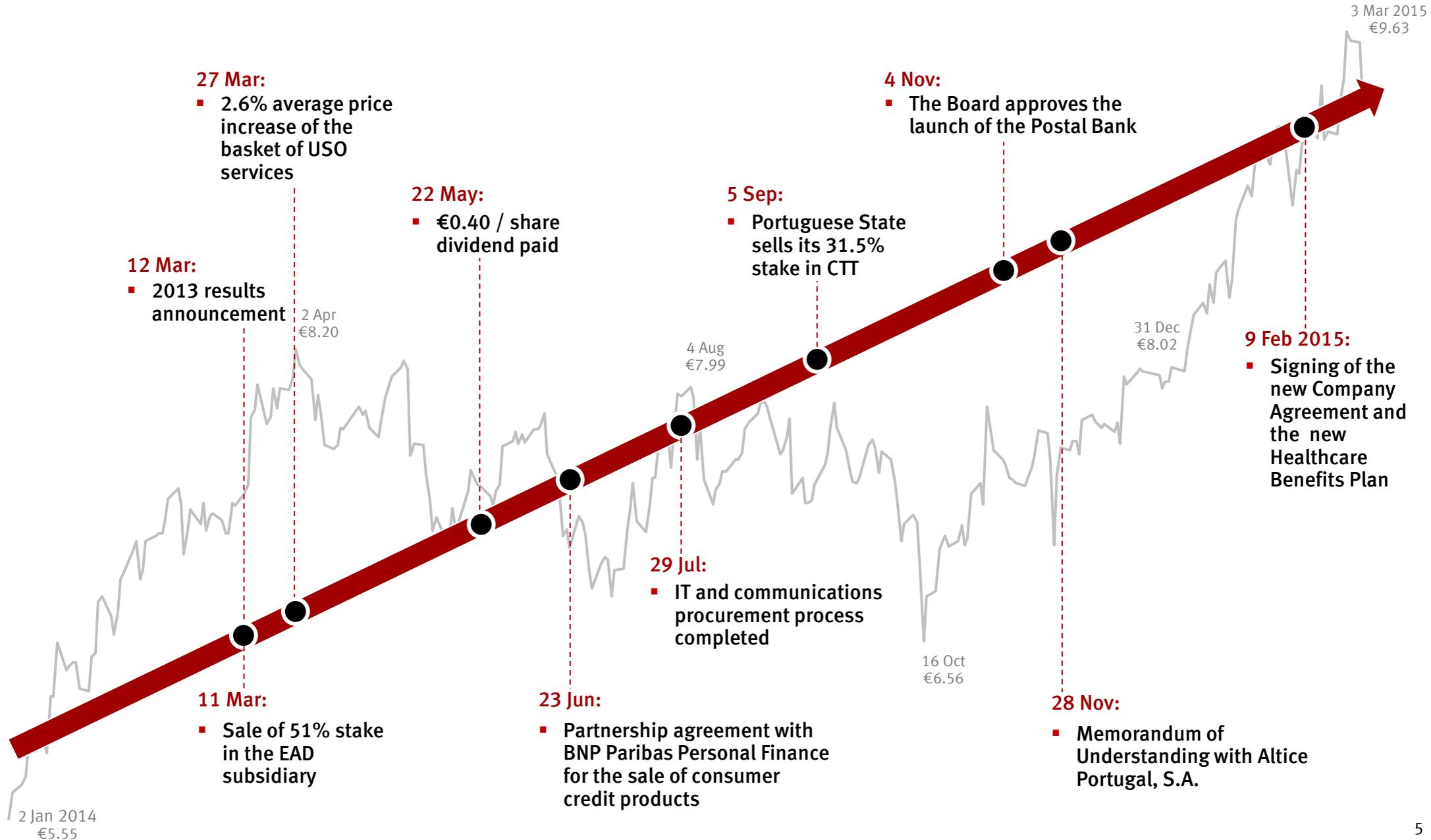
V

Appendix



- ✓ Strong growth of EBITDA and Net profit
- ✓ Growth of revenues (for the first time in 6 years) and strict cost control
- ✓ Significant increase in the amount of proposed dividend together with reintroduction of variable pay for employees
- ✓ Successful conclusion of the full privatisation
- ✓ Structural reforms implemented, expected to bring relevant future value coming from efficiency, flexibility, and sustainability
- ✓ Important projects in Financial Services (Postal Bank) and Express & Parcels launched and already being implemented

# CTT closes an eventful 2014, year of transition to full private ownership...





**Outlook**

**Delivered**

- 1 No Government involvement in management, company managed for all shareholders
- 2 1H14: goal of stable revenues (+/-1% growth)  
3Q14: 1%-2% growth in like-for-like revenues
- 3 Ongoing integration and optimisation of operations
- 4 1Q14: low-single digit recurring EBITDA growth  
1H14: mid-single digit recurring EBITDA growth
- 5 Pursue Balance Sheet and employee benefits optimisation opportunities
- 6 Focus on strong cash flow generation and continuation of attractive dividend policy

- Successful conclusion of the full privatisation**, resulting in a 100% free float company ✓
- Like-for-like revenues grow by **2.4%**, reversing 5 years of decline ✓
- Transformation programme initiatives** with substantial net positive impacts on operating costs ✓
- Strong profitability delivered** – like-for-like recurring EBITDA grows at double-digit rate (**+10.9%**) ✓
- Significant Balance Sheet optimisation and streamlining measures** implemented, with significant cost savings in the future ✓
- Operating free cash flow doubles**, allowing **€69.75m [€0.465 per share] dividend payment (+16.25% growth)** ✓

# 1 Successful conclusion of the full privatisation welcomed by the market

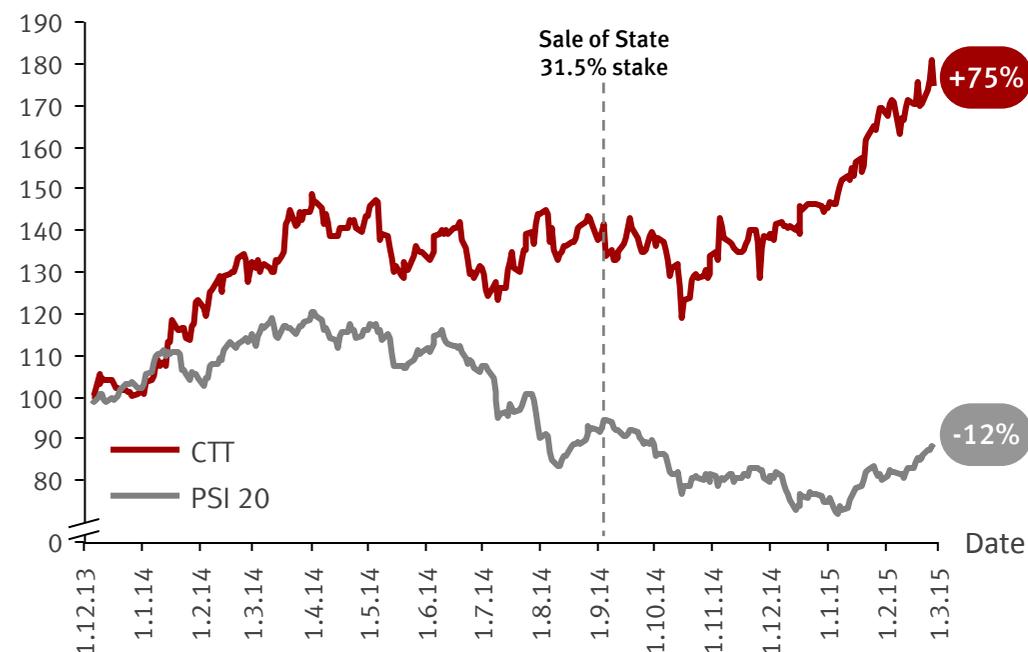
## Shareholder structure

Based on regulatory filings, as at 3 March 2015

	# shares	% capital
Standard Life Investments	10,007,653	6.67%
Artemis Investment Management	7,507,957	5.01%
Kames Capital	5,141,137	3.43%
Allianz Global Investors Europe	4,695,774	3.13%
Lyxor International Asset Management	3,400,000	2.27%
Pioneer Asset Management	3,128,282	2.09%
Fidelity Management Research	3,096,298	2.06%
DSAM Partners	3,096,079	2.06%
Henderson Global Investors	3,037,609	2.03%
The Goldman Sachs Group	3,019,750	2.01%
Other	103,869,461	69.25%

## CTT share price performance vs. PSI 20

Rebased at 100, as at 5 December 2013 <sup>1</sup>



- On 5 September 2014, the Portuguese State sold its remaining stake in CTT through an accelerated bookbuilding process, resulting in:
  - a sustainable shareholder structure comprised of global diversified institutional investors, without controlling shareholder(s)
  - an ownership model which encourages the adoption of international best practices in terms of governance, performance evaluation & compensation, etc.

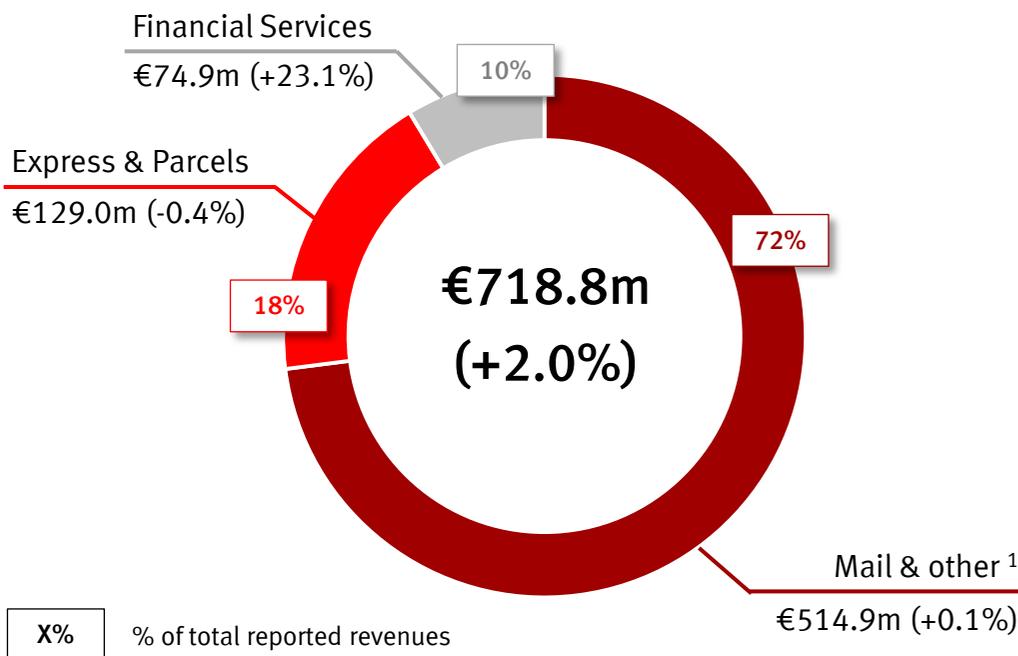
**Full privatisation, resulting in a 100% free float company, paves the way for best-in-class governance and management practices**

<sup>1</sup> Updated to the 3 March 2015 close.

## 2 Reported revenues grow by 2.0%, after 5 consecutive years of decline

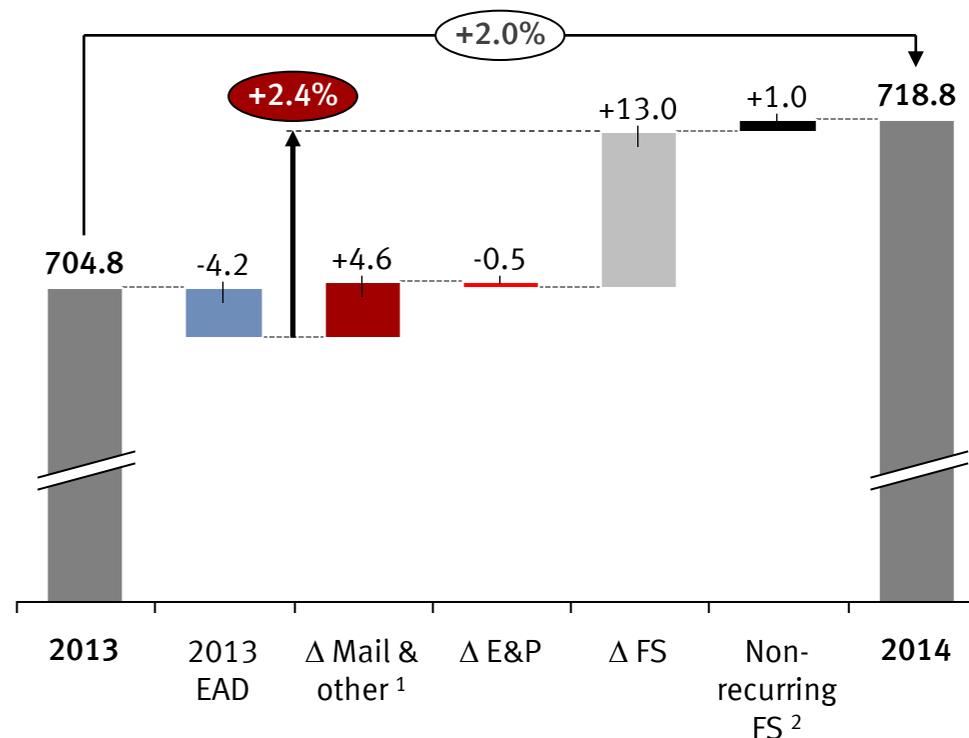
### 2014 reported revenues

€ million, % change vs. prior year, % of total reported revenues



### Revenues breakdown

€ million



- CTT stems the historical decline in Mail and other<sup>1</sup> revenues which grow by €4.6m (+0.9%) on a like-for-like basis (excluding the EAD sale impact)
- Financial Services strengthen their position as a key growth lever with a remarkable €13m (+21.4%) recurring<sup>2</sup> revenues growth
- Express & Parcels revenues decline slightly, despite 9.0% volumes growth, due to negative product mix effect and franchisee reorganisation at Tourline

**Recurring like-for-like revenues<sup>3</sup> grow by 2.4%, driven by Financial Services**

<sup>1</sup> Including income related to CTT Central Structure and Intragroup Eliminations amounting to -€31.5m in 2013 and -€31.3m in 2014.

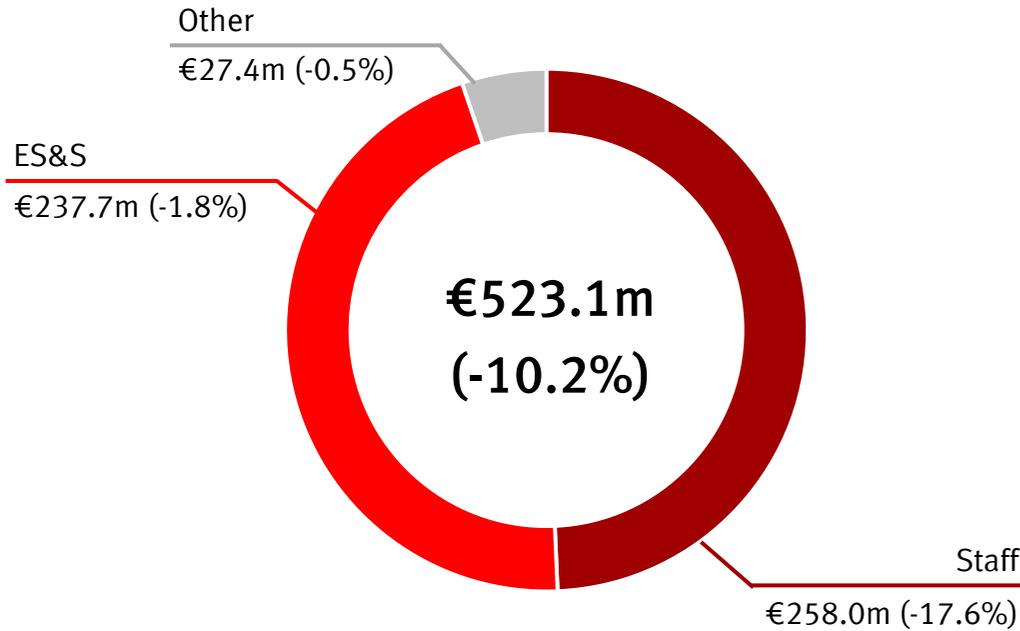
<sup>2</sup> €1.0m of non-recurring FS revenues received in 2014. From the €3m of non-recurring FS revenues booked in 2Q14, €2m were deferred for the duration of the contract with BNP Paribas Personal Finance, in 4Q14, due to a reformulation of the terms & conditions of the contract between the parties, and of which €0.2m were recognised in 2014 as recurring revenues.

<sup>3</sup> Excluding non-recurring revenues and the EAD sale impact.

### 3 Transformation programme initiatives with substantial net positive impacts on costs

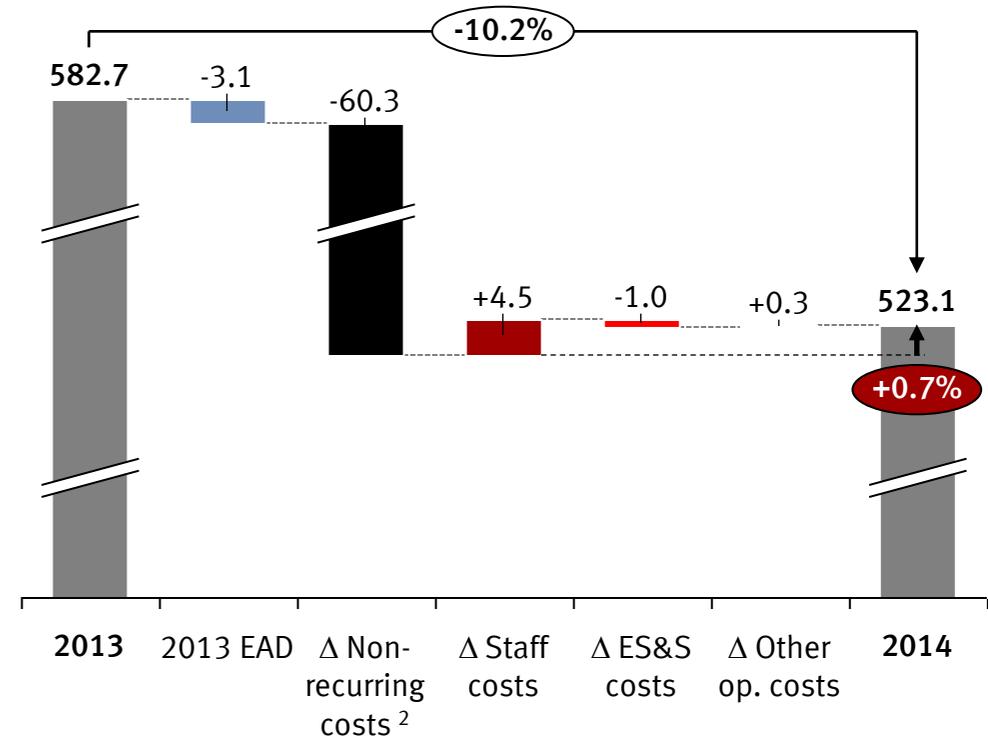
#### 2014 reported operating costs <sup>1</sup>

€ million, % change vs. prior year



#### Operating costs <sup>1</sup> breakdown

€ million



- Additional salary costs as a result of the privatisation, not fully mitigated by headcount reductions, and Retail Network performance-based incentives (as a result of strong increase in Financial Services sales) result in €4.5m increase in like-for-like staff costs

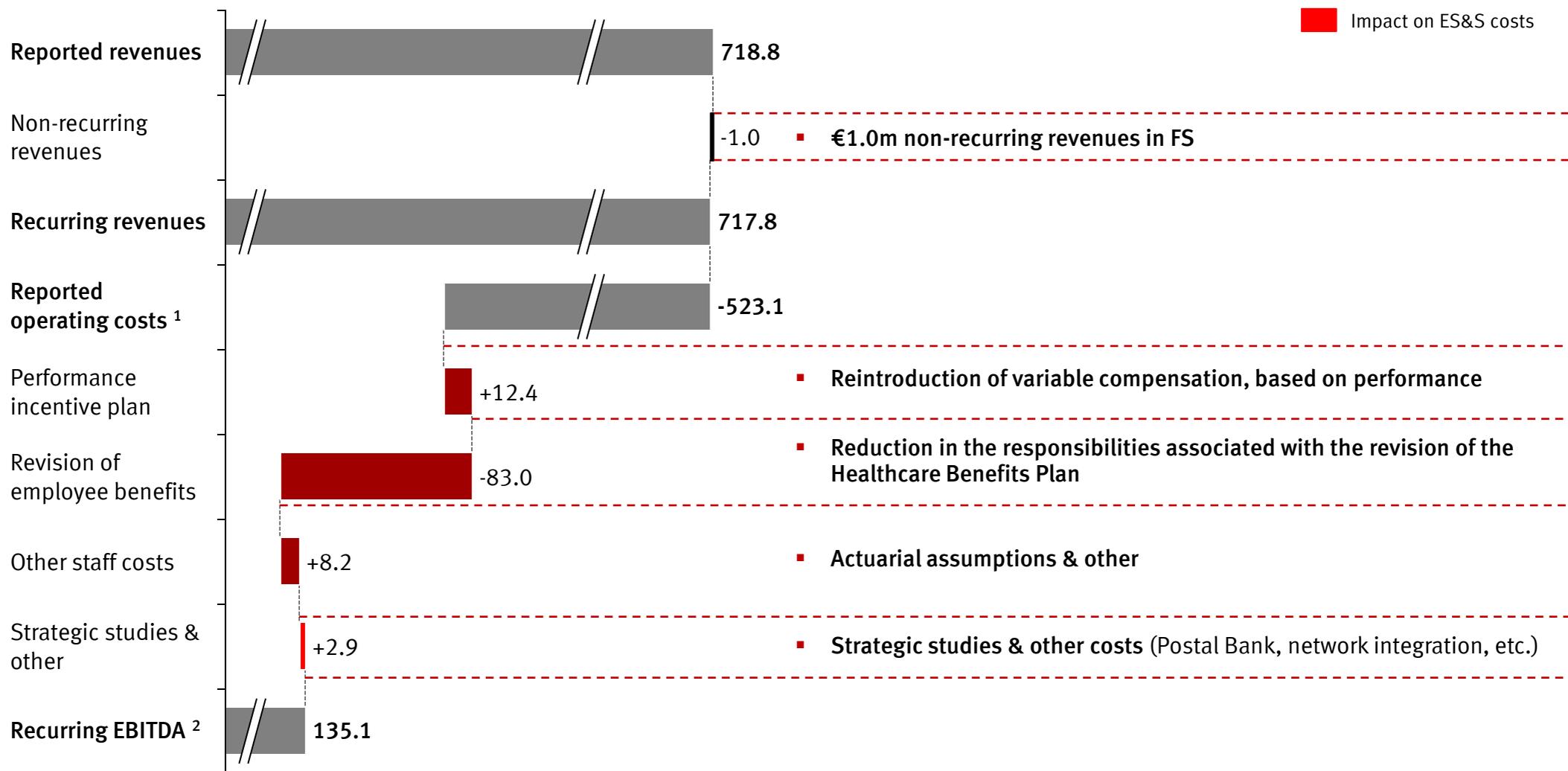
**Recurring operating costs <sup>3</sup> increase modestly (+0.7%) on a like-for-like basis <sup>4</sup>, lower than the growth of revenues**

<sup>1</sup> Excluding amortisation, depreciation, provisions and impairment losses.  
<sup>2</sup> Total non-recurring costs affecting EBITDA: +€0.8m in 2013 and -€59.5m in 2014.  
<sup>3</sup> Excluding amortisation, depreciation, provisions, impairment losses & non-recurring costs.  
<sup>4</sup> Excluding the EAD sale impact.

### 3 Significant non-recurring impacts on operating costs, affecting EBITDA

#### Non-recurring items impacting EBITDA

€ million



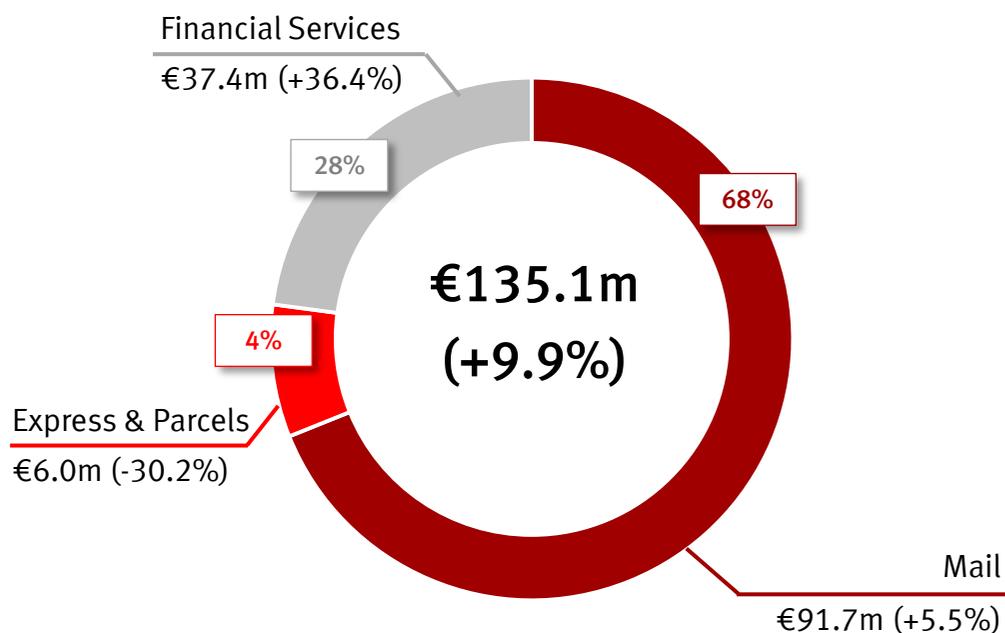
<sup>1</sup> Excluding amortisation, depreciation, provisions and impairment losses.

<sup>2</sup> Excluding amortisation, depreciation, provisions, impairment losses & non-recurring costs.

## 4 Delivering profitability – like-for-like recurring EBITDA grows at double-digit rate

### 2014 recurring EBITDA <sup>1</sup>

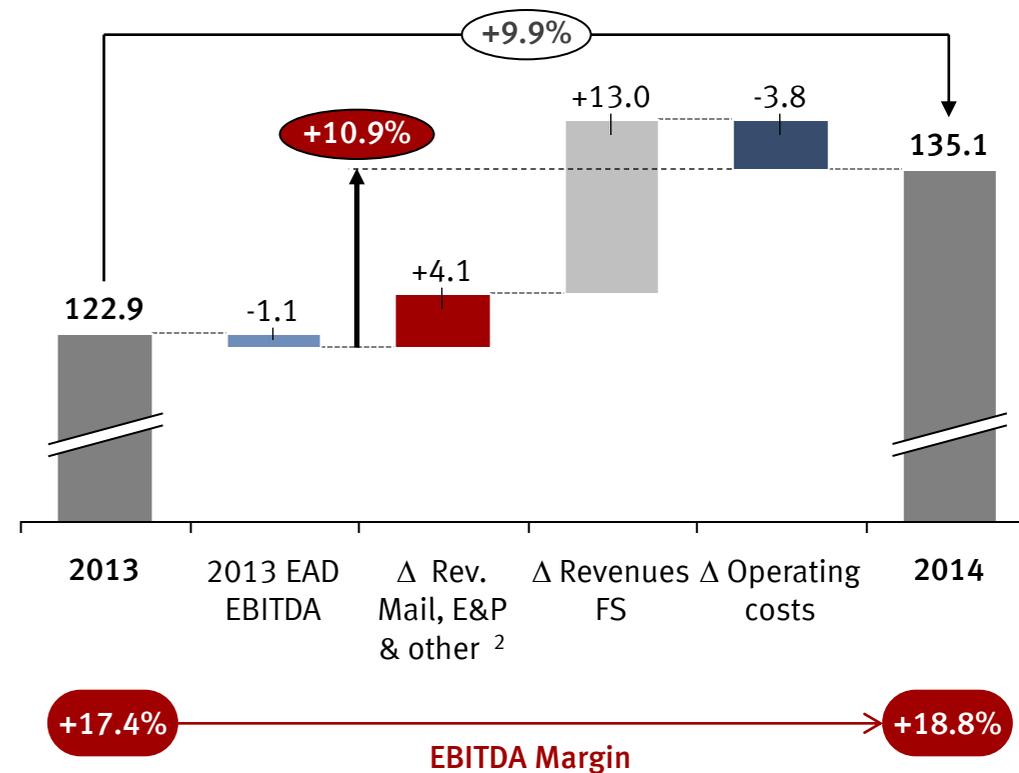
€ million, % change vs. prior year, % of total recurring EBITDA <sup>1</sup>



X% % of total recurring EBITDA <sup>1</sup>

### Recurring EBITDA <sup>1</sup> breakdown

€ million



**Recurring EBITDA <sup>1</sup> grows at double-digit rate (+10.9%) on a like-for-like basis <sup>3</sup>, margin up +1.4 p.p., driven by strong growth in Financial Services revenues and margins**

<sup>1</sup> Excluding non-recurring costs of €0.8m in 2013, -€59.5m in 2014 and non-recurring revenues of €1.0m in 2014.

<sup>2</sup> Including income related to CTT Central Structure and Intragroup Eliminations amounting to -€31.5m in 2013 and -€31.3m in 2014.

<sup>3</sup> Excluding the EAD sale impact.

## 4 Business units performance

### A Mail



- Addressed mail volumes decline slows down to -5.7% (vs. -7.3% in 2013)
- 4.1% average price increase and supportive price mix effect eliminate the impact of declining volumes
- Sale of 51% stake in EAD for €2.75m of equity + €1.5m of intercompany loan

### B Express & Parcels



- Double-digit volumes growth in Portugal (driven by B2C), albeit mitigated by a negative price mix effect
- Double-digit recurring EBITDA margin in Portugal in 4Q14
- Strategic repositioning of Tourline, affecting revenues and EBITDA

### C Financial Services



- Savings & insurance placements more than double, reaching €5.5bn
- “Classic” consumer credit offer launched in 3Q14, credit card offer to follow
- Board approval to launch the Postal Bank - €100m investment in 5 years

### Efficiency

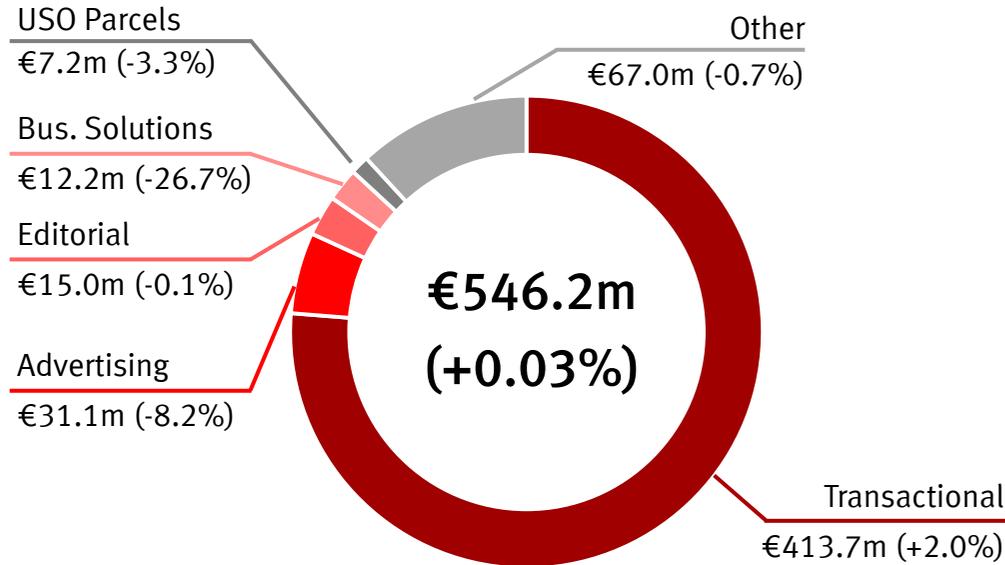


- IT and communications procurement process concluded (expected annual cost savings of circa €14m from 2015 onwards)
- The process of integration of Mail and Express & Parcels distribution networks in Portugal commenced in 2H14. To conclude in 4Q15
- Signed an MoU with Altice Portugal, S.A., with a view to close a Framework Agreement to explore commercial synergies with PT Portugal S.A.
- Signed a new Company Agreement and a new Healthcare Benefits Plan with the company’s unions and the Workers’ Committee, with future staff cost savings from healthcare costs and employment flexibility

## 4A Preserving value and increasing profitability in the Mail business

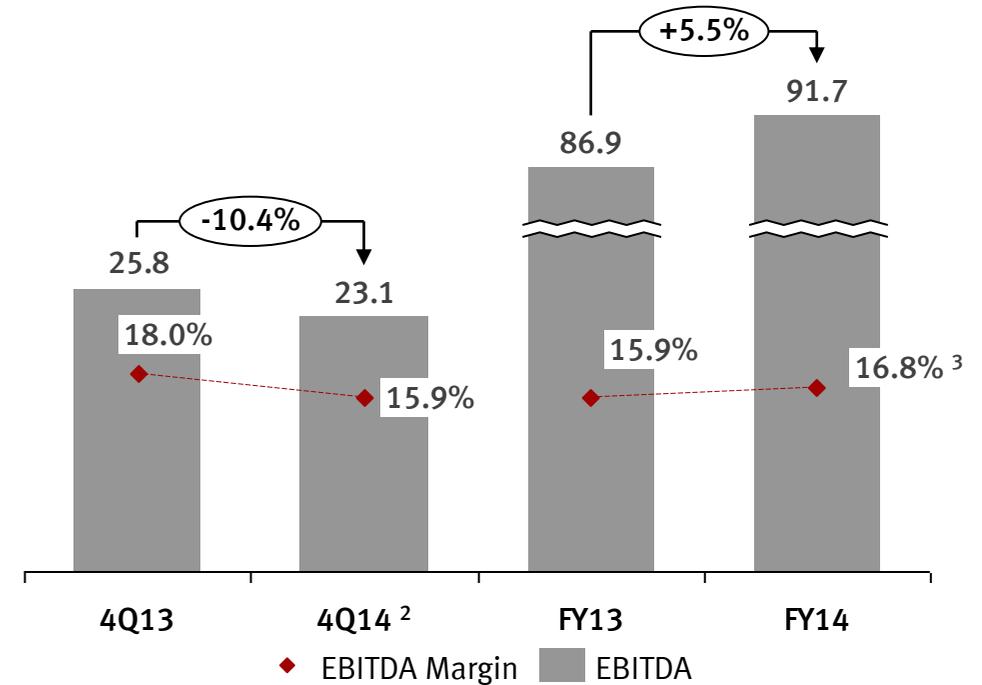
### 2014 revenues by type

€ million, % change vs. prior year



### Recurring EBITDA <sup>1</sup>

€ million



### Mail volumes by type

Period	Average mail prices <sup>4</sup>	Addressed mail	Transactional	Advertising	Editorial	Unaddressed mail
4Q14 vs. 4Q13	+4.2%	-4.5%	-5.8%	+9.3%	-7.7%	-1.0%
FY14 vs. FY13	+4.1%	-5.7%	-5.1%	-12.6%	-3.5%	-4.0%

<sup>1</sup> Excluding amortisation, depreciation, provisions, impairment losses & non-recurring costs.

<sup>2</sup> Cost allocation from Central Structure related with networks integration and IT-related costs.

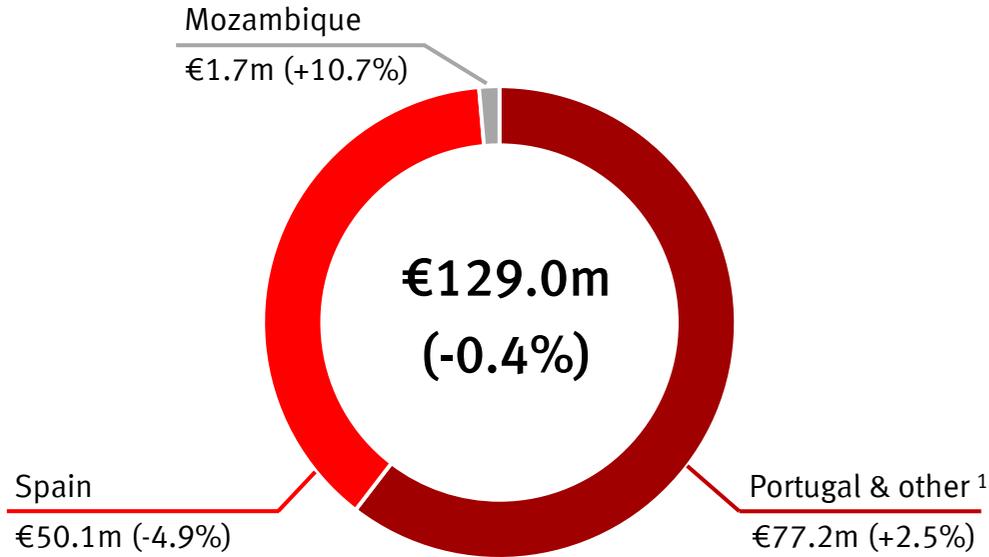
<sup>3</sup> Financial Services revenue growth enables a higher cost allocation out of the Retail Network.

<sup>4</sup> USO, excluding international inbound mail.

## 4B E&P performance impacted by the ongoing restructuring process in Spain

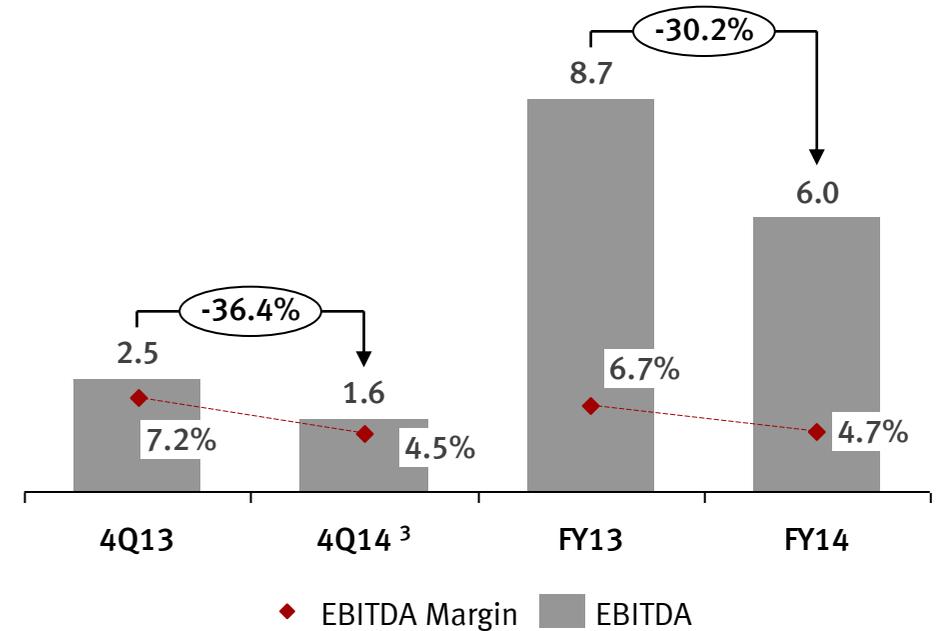
### 2014 revenues by region

€ million, % change vs. prior year



### Recurring EBITDA<sup>2</sup>

€ million



### E&P volumes by region

Period	Total	Portugal	Spain	Mozambique
4Q14 vs. 4Q13	+11.9%	+12.5%	+10.7%	+147.1%
FY14 vs. FY13	+9.0%	+13.4%	+4.3%	+135.6%

<sup>1</sup> Including internal and other revenues.

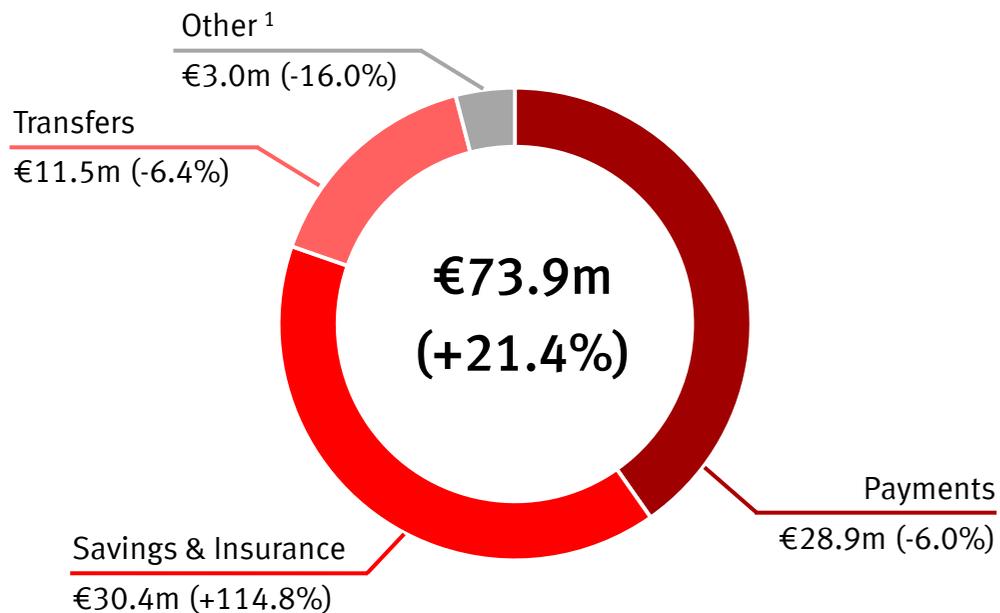
<sup>2</sup> Excluding amortisation, depreciation, provisions, impairment losses & non-recurring costs.

<sup>3</sup> Cost allocation from networks integration project.

## 4C FS is a strong engine for growth, driven by a diversified portfolio of services

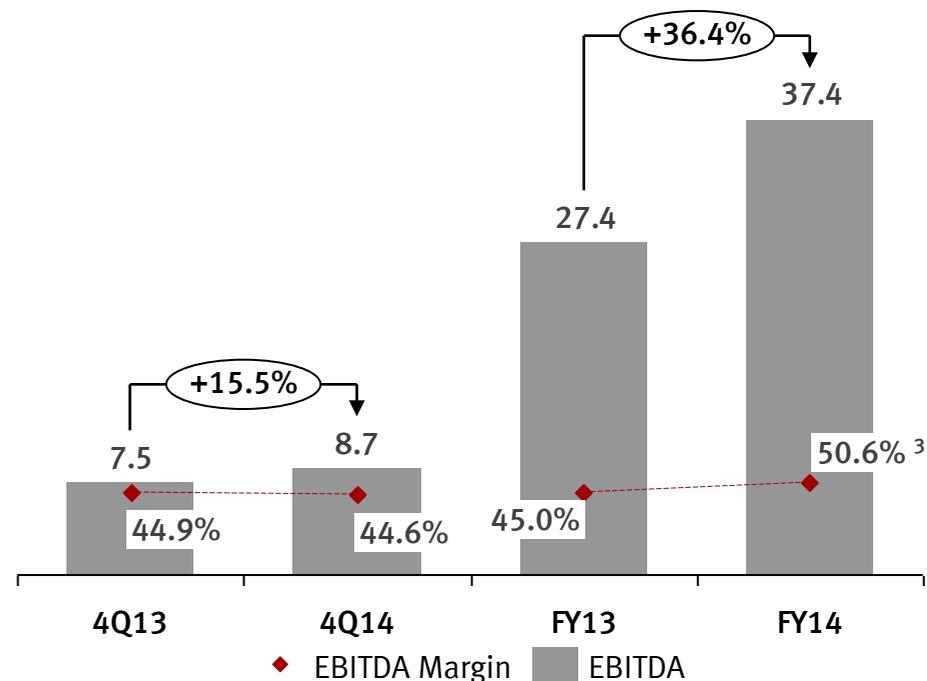
### 2014 recurring revenues by type

€ million, % change vs. prior year



### Recurring EBITDA<sup>2</sup>

€ million



### FS volumes by type

Period	Savings flows <sup>4</sup>	Payments <sup>5</sup>	Money orders & transfers <sup>5</sup>
4Q14 vs. 4Q13	+18.5%	-6.9%	+6.5%
FY14 vs. FY13	+85.9%	-6.4%	-1.5%

<sup>1</sup> Including credit products.

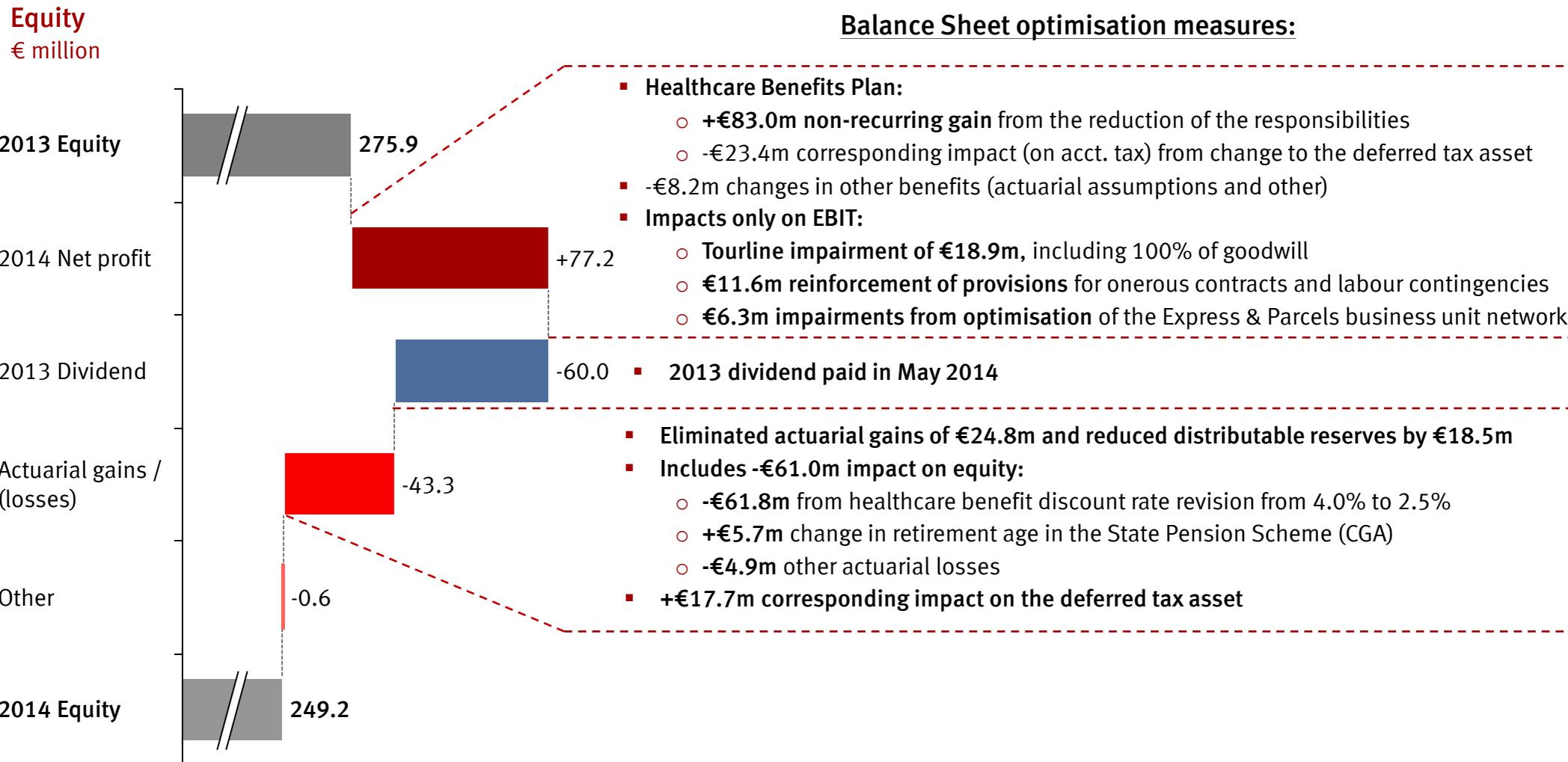
<sup>2</sup> Excluding amortisation, depreciation, provisions, impairment losses & non-recurring costs and revenues.

<sup>3</sup> Strong positive product mix (growth of higher value-added products, such as savings) drove EBITDA margin above 50%.

<sup>4</sup> Amount of savings and insurance products placements and redemptions.

<sup>5</sup> Million operations.

## 5 Significant Balance Sheet optimisation and streamlining measures implemented



**Strengthened Balance Sheet: healthcare liability reduced by €22m, provisions reinforced, no remaining goodwill from 2005 acquisition of Tourline**

## 6 Operating free cash flow<sup>1</sup> doubles, supporting high growth of dividend

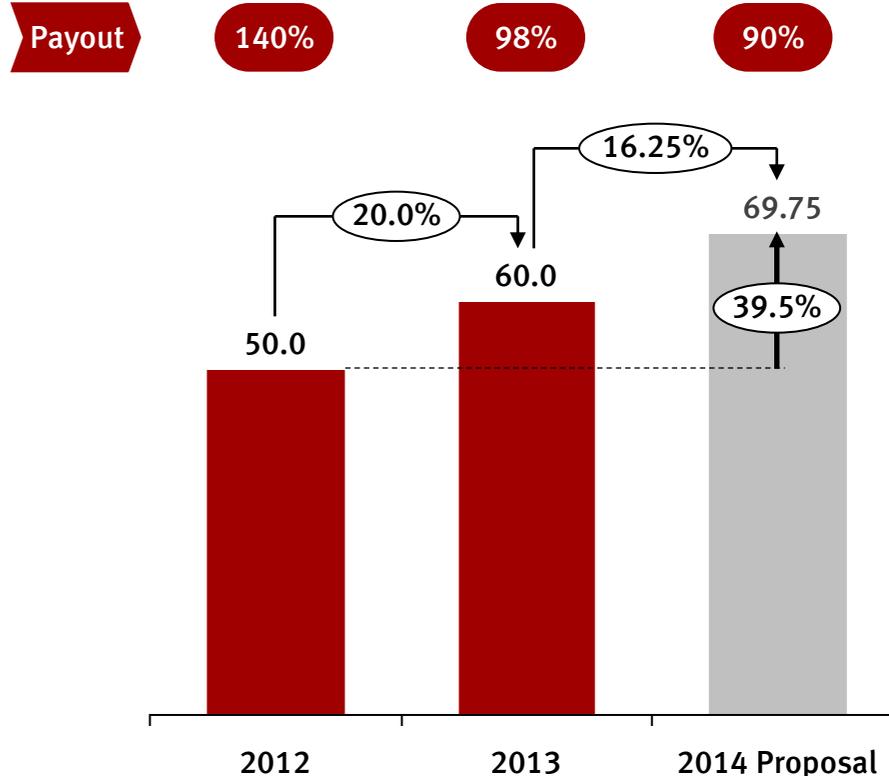
### Cash flow

€ million

	Reported			Adjusted <sup>1</sup>		
	2013	2014	Δ%	2013	2014	Δ%
From operating activities	109.4	178.7	63%	50.5	101.1	100%
From investing activities	1.0	5.3	430%	1.0	5.3	430%
Of which: Cash Capex <sup>2</sup>	-11.2	-7.5	-32%	-11.2	-7.5	-32%
Operating free cash flow	110.4	184.1	67%	51.5	106.4	107%
From financing activities	-54.9	-63.7	16%	-54.9	-63.7	16%
Of which: Dividends	-50.0	-60.0	20%	-50.0	-60.0	20%
Net change in cash <sup>3</sup>	55.6	119.7	115%	-3.4	42.1	n.a.
Cash at end of period	544.9	664.6	22%	236.8	278.9	18%

### Dividend

€ million



- The Board will propose a dividend of €69.75m [€0.465 per share], a 16.25% increase vs. prior year amount. The proposal represents a 90% payout
- The 2014 dividend includes a non-recurring component of €3.75m. The recurring 2014 dividend base is €66.0m

**Management committed to a strategy which enables stable dividend growth**

<sup>1</sup> Cash flow from operating activities excluding increases in Net Financial Services payables of €58.9m (2013) and €77.6m (2014). Cash at end of period excluding Net Financial Services payables of €308.1m (2013) and €385.7m (2014).

<sup>2</sup> Cash Capex presented in table. 2014 accounting Capex was €16.6m, 27.7% above that of 2013 (€13.0m).

<sup>3</sup> Including -€0.7m change in consolidation perimeter in 2014.

## Financial performance surpasses the outlook, already upgraded along the year



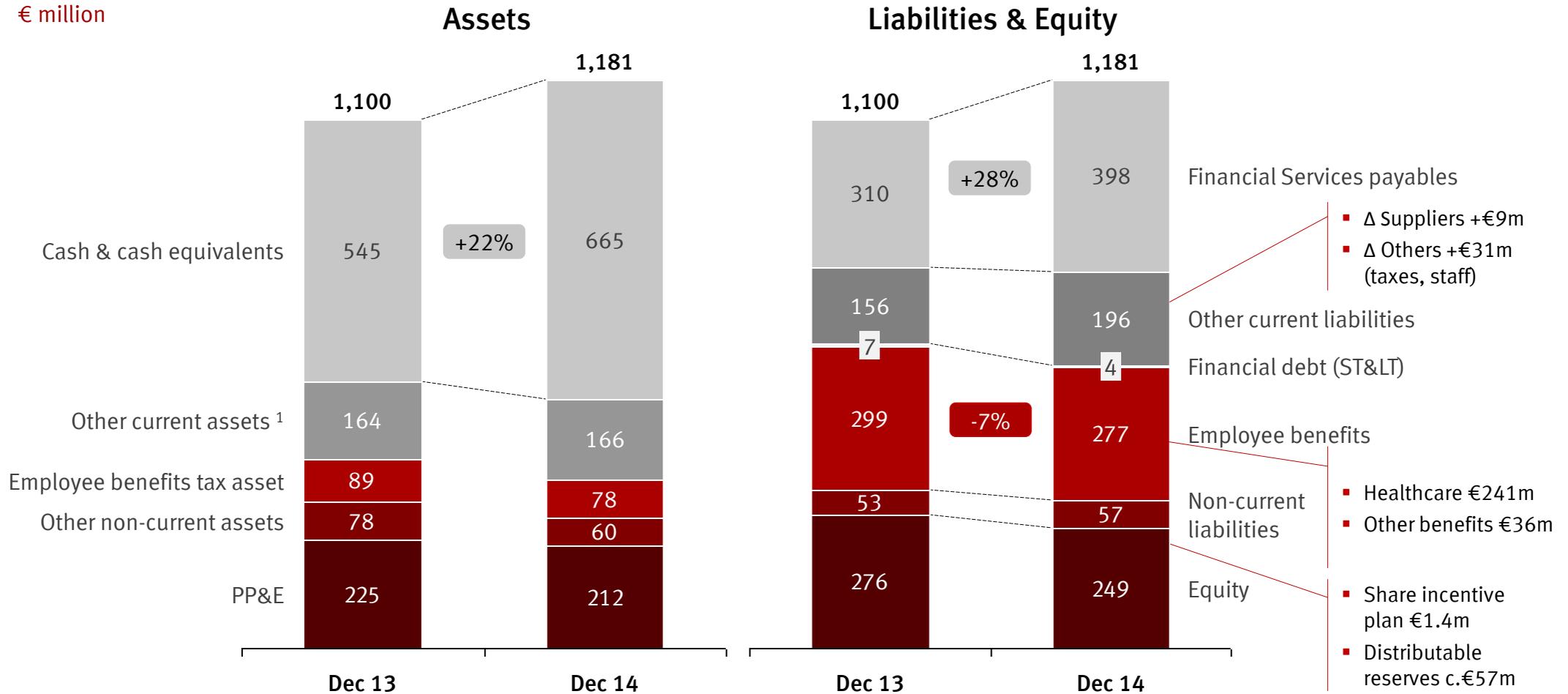
Selected key financials	Reported			Recurring <sup>1</sup>			
	2013	2014	Δ %	2013	2014	Δ %	
€ million							
Revenues	704.8	718.8	2.0%	704.8	717.8	1.8%	• Goal of stable (+/-1% growth) revenues exceeded
Operating costs	582.7	523.1	-10.2%	581.9	582.7	0.1%	
<b>EBITDA</b>	<b>122.1</b>	<b>195.6</b>	<b>60.2%</b>	<b>122.9</b>	<b>135.1</b>	<b>9.9%</b>	• Guidance of mid-single digit growth in recurring EBITDA exceeded
EBITDA margin	17.3%	27.2%	9.9 p.p.	17.4%	18.8%	1.4 p.p.	
Depreciation / amortisation, impairments and provisions	34.9	60.2	72.6%	26.8	23.6	-12.1%	• Significant strengthening of the Balance Sheet
Earnings before interest & taxes	87.2	135.4	55.2%	96.1	111.5	16.0%	
Financial results	-4.0	-7.4	-86.3%	-4.0	-7.4	-86.3%	• Financial income impacted by lower interest on cash investments
Earnings before taxes	83.3	128.0	53.7%	92.1	104.1	13.0%	
Income tax for the year	22.1	51.2	131.0%	28.8	31.9	10.6%	• Several impacts on accounting tax but cash tax is only €24.1m
<b>Net profit attributable to equity holders</b>	<b>61.0</b>	<b>77.2</b>	<b>26.5%</b>	<b>63.2</b>	<b>72.5</b>	<b>14.7%</b>	• Earnings per share growth from €0.41 to €0.51, enabling strong growth in dividend

<sup>1</sup> Recurring Net profit excludes non-recurring revenues and costs and considers a theoretical (nominal) tax rate (change from prior methodology which considered the effective tax rate from the reported accounts).

# The Balance Sheet maintains solid net cash and liquidity position

## Balance Sheet

€ million



- **Net financial debt (cash)** = ST & LT Debt of €4m + Net Financial Services payables of €386m - Cash and cash equivalents of €665m = **€(275)m**
- **Net debt (cash)** = Employee benefits of €277m + Share incentive plan of €1.4m - Employee benefits tax asset €78m - Net cash of €275m = **€(75)m**
- **Strong liquidity position:** Current assets / Current liabilities = **135%**

**Balance Sheet optimisation measures concluded successfully**

<sup>1</sup> Including Financial Services receivables of €2m and €12m as at Dec-13 and Dec-14, respectively.

Physical and digital convergence



Focus on the preservation of the value of the **MAIL** business



E-commerce growth



Capture the growth trend in **PARCELS**



CTT as a One-stop-shop



Launch of the **POSTAL BANK** to expand **FINANCIAL SERVICES**



Leverage on the scalability of our **ASSETS**

FINANCIAL STRENGTH	OPERATIONAL EFFICIENCY	PROXIMITY & REACH	HUMAN CAPITAL
Best-in-class EBITDA margin Significant cash flow generation and dividend growth Strong Balance Sheet	Ongoing Transformation Programme Continuous efficiency management	623 post offices & 1,694 partnership branches; 3,876 Payshop agents 4,943 mailmen / distributors Trusted brand	Talent and know-how Innovation Performance measurement & incentives



Revenues &  
Volumes

- **Goal of growth in revenues**, supported by MoU with Altice
  - Structural decline in addressed mail volumes to slow down
  - **Double-digit volumes growth in Express & Parcels (Portugal)**, driven by B2C

Costs

- **Like-for-like (excluding Postal Bank) recurring costs to reduce**
  - Estimated **annual savings from the revision of the Healthcare Benefits Plan** and the new Company Agreement to largely **offset the impact of salary increases and variable payment** to employees
  - €14m annual **IT / communications cost savings**
  - **Integration of Mail and Express & Parcels distribution networks to continue**, resulting in improved profitability of the Express & Parcels operations in Portugal

Earnings &  
Dividend

- **Mid-single digit growth in recurring EBITDA**
- Going forward, the company will aim to reward its shareholders with a **stable growth of dividend** (change to the previous policy of minimum 90% dividend payout)
- **The recurring 2014 dividend base**, upon which future growth of dividends will be calculated, is **€66m**

Postal Bank

- **Postal Bank implementation undergoing as planned**, with costs in line with business plan. Core banking system being developed and HR needs under procurement. **Organic launch planned in 4Q15**
- **Capex in the Postal Bank of circa €30m in 2015** (€20m in the remaining businesses, €50m in total)



## 2014: Promise Delivered

Appendix



## Strong governance model and practices implemented



<b>Board diversity</b>	5 executive directors and 6 independent non-executive directors (majority)
<b>Lead independent director</b>	Vice-Chairman with a leadership role in relation to the non-executive directors <sup>1</sup>
<b>Audit Committee</b>	3 non-executive independent directors with expertise
<b>Other Board committees</b>	Evaluation, Governance and Nominating Committee <sup>2</sup>
<b>Governance practices</b>	Board's and committees' charters & related parties, whistleblowing and (non)audit services approval procedures
<b>Strategy and risk</b>	Board role in the definition of CTT's strategy, risk management and internal controls
<b>Remuneration Committee</b>	Fully independent committee elected by the General Meeting (without prejudice to the say on pay in each AGM) and assisted by external advisors
<b>Fixed remuneration</b>	Executive and non-executive directors' fixed remuneration in line with benchmarking and dedication (average mix of 40% / 60% for fixed / variable annual components for executive directors)
<b>Variable remuneration</b>	Annual cash component <sup>3</sup> and 3-year equity LTIP for executive directors, subject to caps and relative performance conditions in both cases and deferral and holding periods for the LTIP <sup>4</sup>

<sup>1</sup> Full compliance with CMVM's Corporate Governance Code recommending (i) separation of Chairman / CEO or (ii) combined Chairman / CEO and lead independent director promoting the non-executives' oversight role and an informed decision making process.

<sup>2</sup> Composed of the lead independent director (Chairman), the Chairman / CEO (impeded to vote in case of conflict of interest) and 3 independent directors and responsible for assisting the Board and Remuneration Committees (as applicable) on governance matters, directors' and key officers' selection, succession plans, remuneration policy and performance evaluation.

<sup>3</sup> Granting & payment: post each AGM (2014-2016) if certain quantitative (70%) and qualitative (30%) objectives / targets are met; Cap: 100% (CEO) and 85% (other directors) of the fixed component; KPIs: annual recurring EBITDA margin, recurring EBITDA growth and annual TSR (vs. peers).

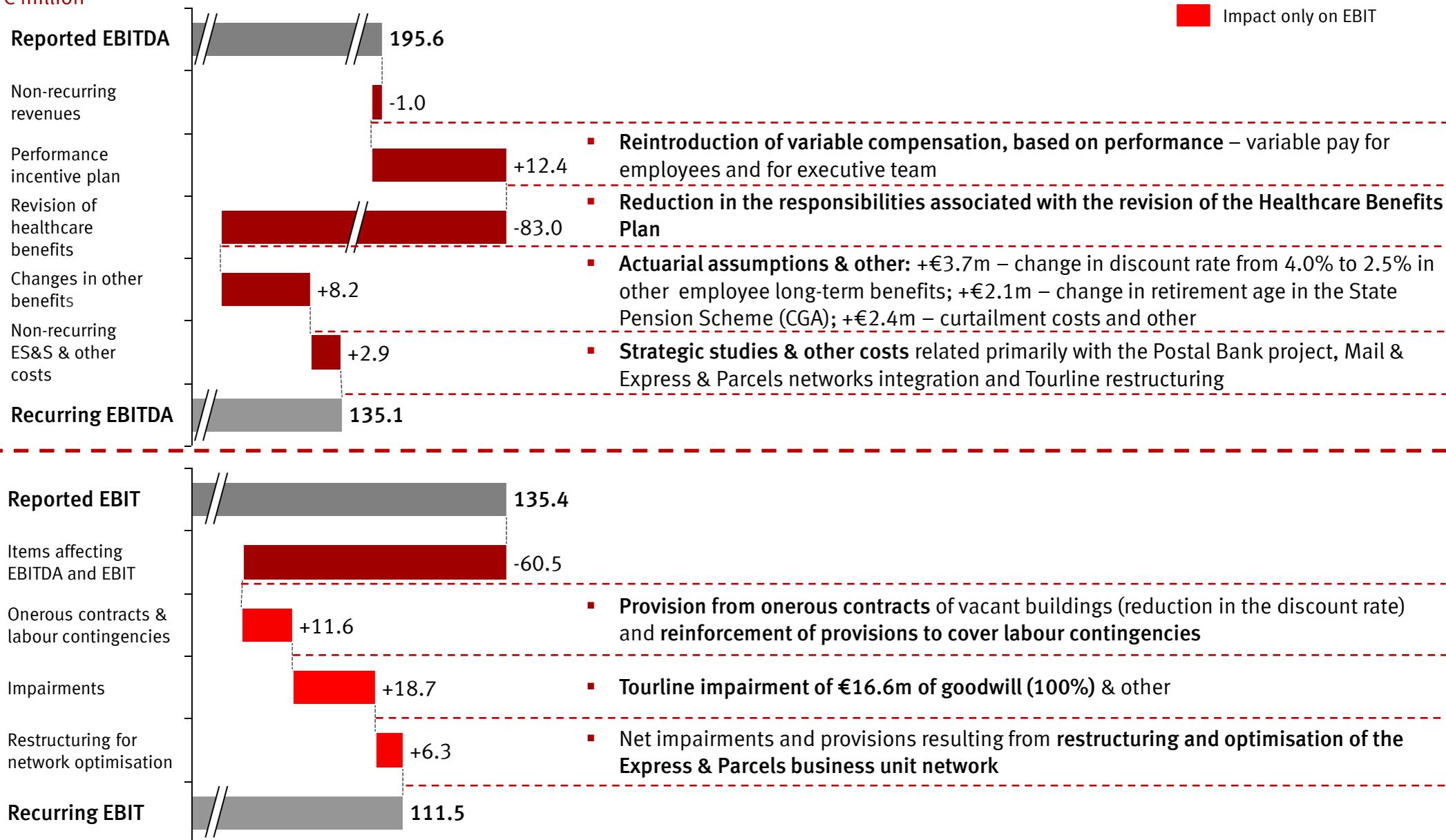
<sup>4</sup> Granting & vesting: deferral to 31.01.2017 and subject to a positive TSR (vs. peers) post 3 years (2014-2016); Caps: 180% of the fixed component, number of shares and value; Lock-up: 1 year over 50%.

## Transformation Programme with significant net positive impact on costs

### Impacts on EBITDA & EBIT

€ million

■ Impact on EBITDA & EBIT  
■ Impact only on EBIT

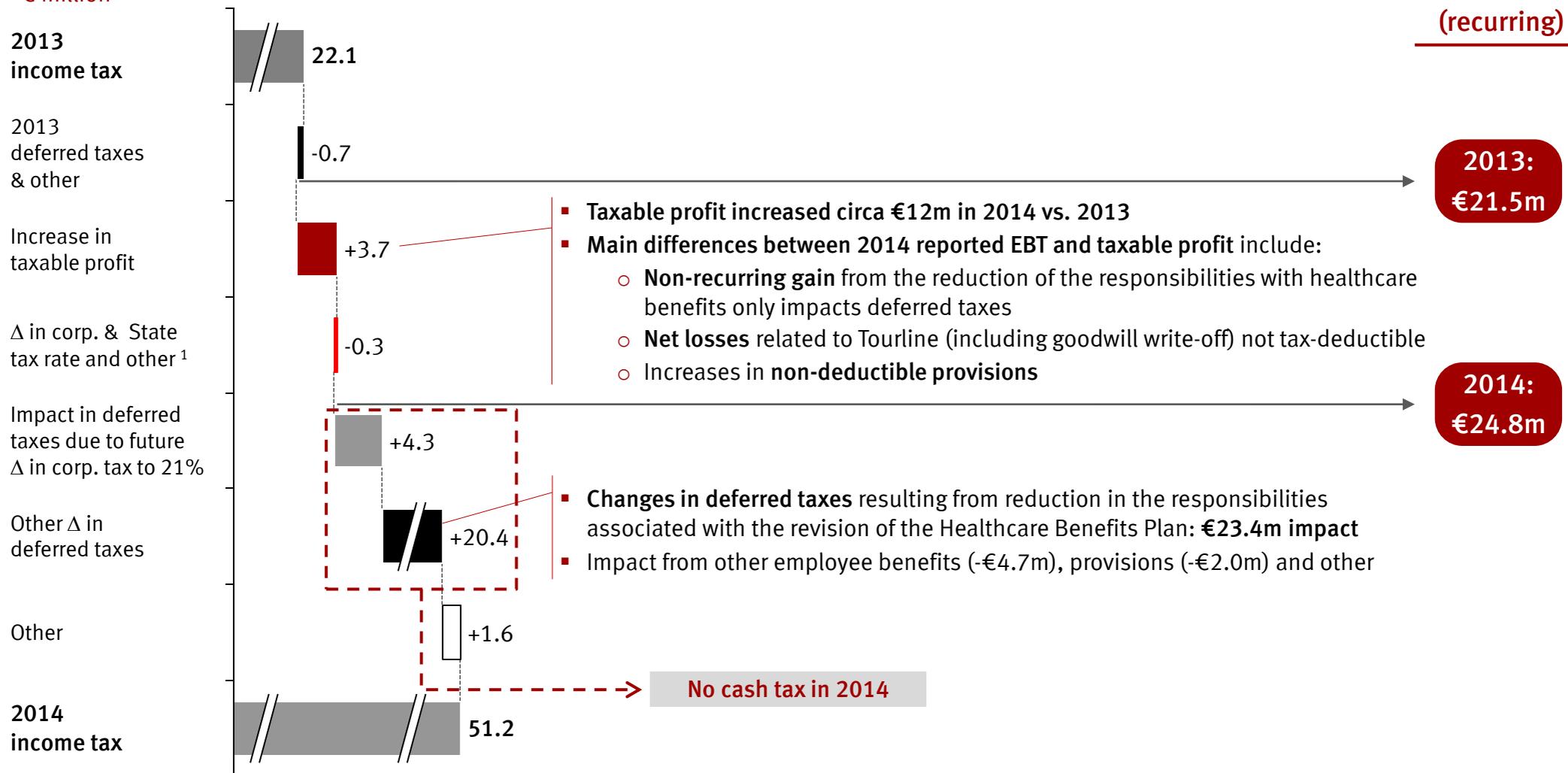


# Several impacts on corporate tax



## Corporate tax

€ million

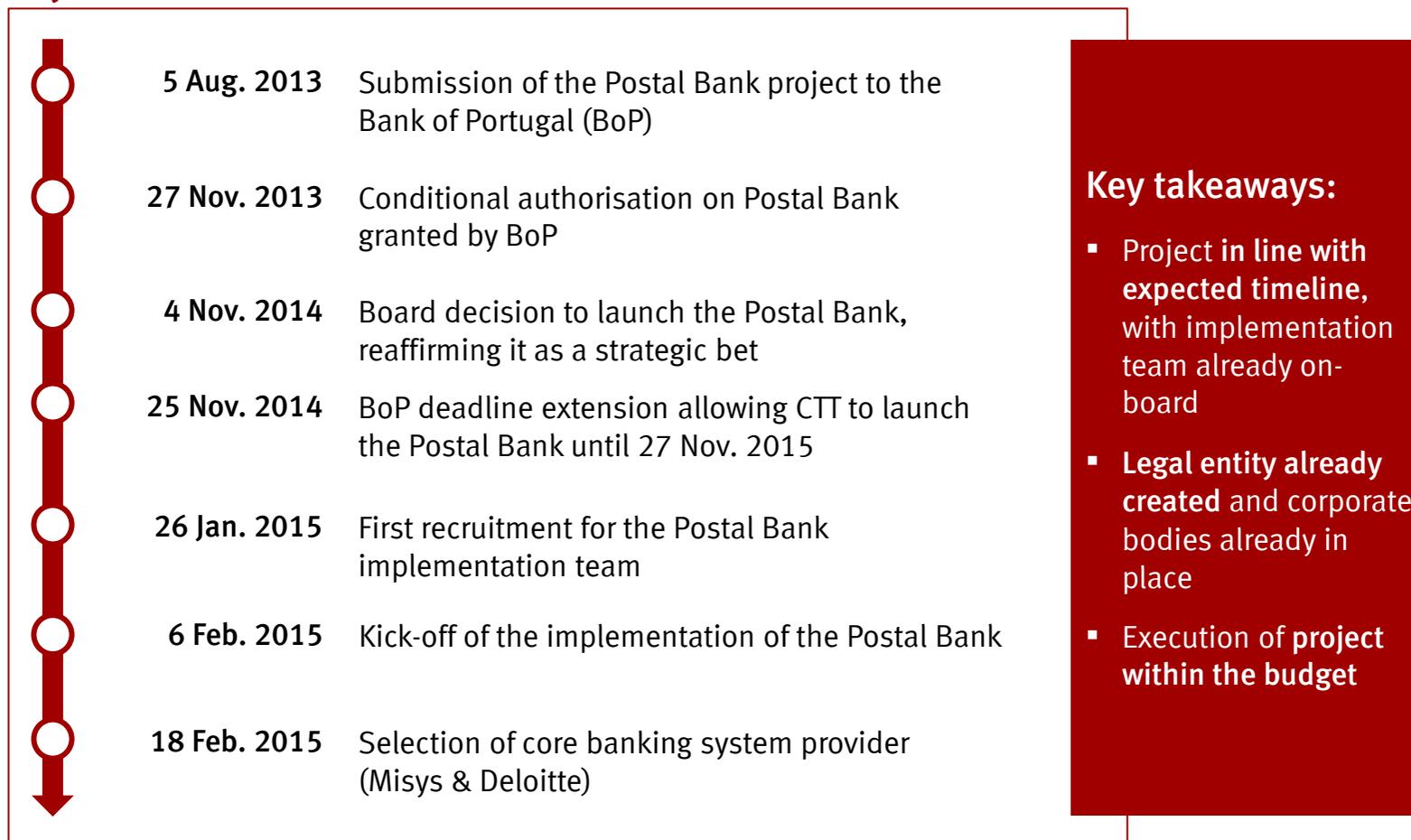


### 2014 income tax impacted by changes in deferred taxes

<sup>1</sup> Change in corporate tax rate to 23% (-€1.3m impact), change in State tax rate to 7% (+€0.6m impact), other (+€0.4m impact).

## Postal Bank project under development aligned with expected timeline

### Key milestones



No relevant financial update to disclose - regular updates to be provided along the way

# CTT - Correios de Portugal

4 March 2015



## CTT Investor Relations

Upcoming Events:

9 Mar. – London roadshow

10 Mar. – Zurich / Geneva roadshow

11 Mar. – Paris roadshow

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